




Digitally connecting young farmers with farm business information

YOUNG FARMER
Business Network

Presentation overview

 Agriculture Services Young Farmer Project

 Traditional workshop approach

 Goal: Collaborate to share information

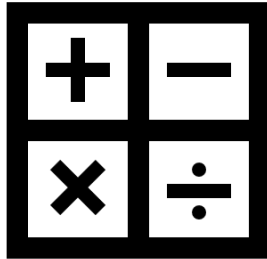
 Solution: extensionAUS™

 Community of Practice, Website, Facebook Group

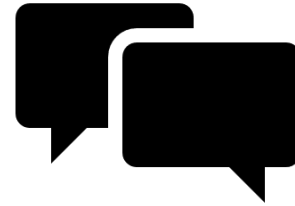
 Results

? Further information and questions

Agriculture Services Young Farmer Project outcomes



Victorian young farmers will have increased farm business management skills.



Key industry and community groups will collaborate to share targeted information about programs, events and learning opportunities for young farmers.

**Used traditional
workshop approach
to increase farm
business
management skills**



AGRICULTURE VICTORIA

**“GREAT COURSE, INCREASED MY UNDERSTANDING OF
FINANCIAL RISK AND STRATEGIC PLANNING...”**

YOUNG FARMER BOOTCAMPS

AGRICULTURE VICTORIA



Goal

- Key industry and community groups will collaborate to share targeted information about programs, events and learning opportunities for young farmers.



Using a Community of Practice (CoP) approach, extensionAUS brings together public and private sector experts in a topic area to provide reliable, research-based information to the agricultural sector; rapidly and in response to seasonal conditions.

Pilot Partner



Australian Government
Department of Agriculture

Partners



Department of
Primary Industries



Young Farmer Business Network Community of Practice members

Claire Waterman



Specialist Farm Business Economics,
Agriculture Victoria.

Gavin Beever



Principal Consultant, Cumbre Consultants,
Emu Creek, Victoria.

Grace Calder



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Sarah Brown



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Tristan Wardley



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Paul Blackshaw



Farm Business Advisor, Meridian

Sarah Wallis



Young Farmer Project Coordinator,
Agriculture Victoria

- Jennifer Zappia, Young Farmer Council
- Sarah Thompson, Young Dairy Network and Young Farmer Council
- Melanie Addinsall, Agriculture Victoria
- Linda Thompson, Victorian Young Farmers
- Kate Rogers, Victorian Farmers Federation
- Tim Bateman, ORM

Young Farmer Business Network website

extensionaus.com.au/youngfarmerbusinessnetwork

The screenshot shows the homepage of the Young Farmer Business Network website. At the top, there is a navigation menu with links for HOME, RESOURCES, ASK AN EXPERT, EVENT CALENDAR, CONTACT US, and COMMUNITIES. Below the navigation is a large green banner with the text "Young Farmer Business Network". Underneath the banner are three featured images: "Welcome to the Young Farmer Business Network", "2017-18 Livestock Farm Monitor Project now available", and "Young Farmer's Advisory Council making progress for Young Farmers". Below the banner is a "Filter Resources" section with a list of categories: All Resources (21), AgTech (1), Business Management (21), Home (7), Risk Management (9), Scholarships, Awards and Support (4), and Succession Planning (1). The main content area displays three featured articles with images and titles: "Agriculture Victoria Drought and Dry Seasons Support - Updated August 2019", "Success in a challenging season - 2018", and "Economics of On-Farm Grain Storage".

The screenshot shows the "Events for August 2019" page on the Young Farmer Business Network website. The page features a search bar with "EVENTS IN" and "SEARCH" options, and a "FIND EVENTS" button. Below the search bar is a calendar grid for the month of August 2019. The calendar shows events for each day of the month, including "Sheepskin Rural Expo 2019", "Innovation and Ideation Workshops - Hobart", "Bundaberg Regional Outlook conference", "Mixed Farming Forum - Wallup", "2019 East Gippsland Beef Conference", "100 Agribusiness Rising Champions Gala Dinner - AGT", and "Making the Most of Precision Ag, Introductory Workshops - BGC". Below the calendar is a "Q & A" section with the heading "Ask a question of the Young Farmer Business Network members?" and "View Our Most Recent Questions". There is a search bar for questions with the placeholder text "What do you want to know?" and a search icon.

MONDAY	TUE SDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29 Welcome the new 2019 Livestock Farm Monitor workshops - Latrobe	30	31 Innovation and Ideation Workshops - Tasmania Coast	1	2	3	4 Sheepskin Rural Expo 2019
5 Sheepskin Rural Expo 2019 Innovation and Ideation Workshops - Hobart	6 Sheepskin Rural Expo 2019	7 Bundaberg Regional Outlook conference	8 Mixed Farming Forum - Wallup	9	10	11
12	13 2019 East Gippsland Beef Conference Making the Most of Precision Ag, Introductory Workshops - BGC	14 100 Agribusiness Rising Champions Gala Dinner - AGT	15 Making the Most of Precision Ag, Introductory Workshops - BGC	16	17	18

Facebook Group

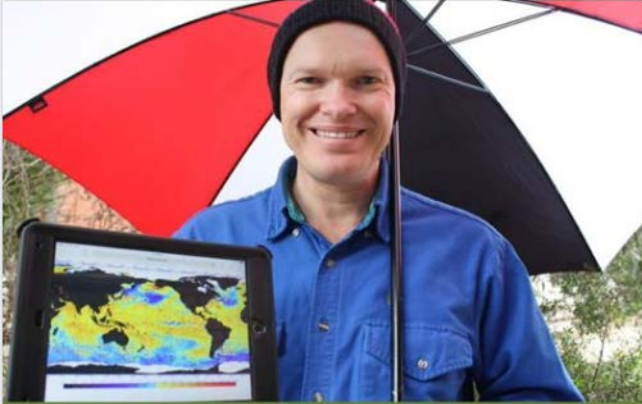
- 700 members
- New Facebook live event
- Search 'Young Farmer Business Network' to join



AgVic Youngfarmerproject
Admin · August 20 at 2:50 PM · Add Topics

Tomorrow Dale Grey (Agriculture Victoria seasonal risk agronomist) will be taking over the group's LIVE video! Join us at 12pm to hear Dale chat about positive Indian Ocean Dipole and answer your questions.

If you haven't already, comment below with your questions, or ask tomorrow and Dale will answer them in the live video.



Join Dale Grey LIVE!
Wednesday 21st August 12pm



YOUNG FARMER
Business Network

eLearning module

The screenshot shows an eLearning module interface. On the left is a sidebar with a search icon and a progress indicator showing '24% COMPLETE'. The sidebar menu includes: Overview (checked), INTRODUCTION (expanded), Introduction (checked), The Business Health Check (checked), Business Management Tools (checked), LIQUIDITY (expanded), Liquidity - Introduction (0%), The Cash Flow Map (0%), and Cash Costs (checked). The main content area is titled 'Lesson 3 - The Business Health Check' and 'Lesson 4 of 25'. The main heading is 'Business Management Tools'. Below the heading is a paragraph: 'We measure the performance of the business with the help of economic management tools. As outlined in the business health check, we must measure the businesses net cash flow, whole farm profit, and debts and assets at the beginning and end of the year, and compare the growth in owners net worth.' Below this paragraph is a table with three columns: LIQUIDITY, EFFICIENCY, and WEALTH. Under the LIQUIDITY column, there is a paragraph: 'Liquidity is also known as Cash. Is the business generating enough cash to pay operating costs, cover loan commitments, pay the operators, cover tax and provide for future development? Can the business meet day-to-day running expenses when annual costs vary year to year? Cash flow management is to ensure more cash comes into the business than goes out, in the short-term and medium-term. Cash flow is measured using a cash flow budget.'

Lesson 3 - The Business Health Check

Lesson 4 of 25

Business Management Tools

We measure the performance of the business with the help of economic management tools. As outlined in the business health check, we must measure the businesses net cash flow, whole farm profit, and debts and assets at the beginning and end of the year, and compare the growth in owners net worth.

LIQUIDITY	EFFICIENCY	WEALTH
Liquidity is also known as Cash. Is the business generating enough cash to pay operating costs, cover loan commitments, pay the operators, cover tax and provide for future development? Can the business meet day-to-day running expenses when annual costs vary year to year? Cash flow management is to ensure more cash comes into the business than goes out, in the short-term and medium-term. Cash flow is measured using a cash flow budget.		

Results





Results

“This innovative approach has been well received by young farmers, a lot of young people use social media on a daily basis, and I like that the YFBN facebook group brings together useful and up-to-date agricultural information, making it easily accessible to all young farmers.”

Lib Paton, North East Victorian Young Farmer and YFBN Facebook group member

Further information and questions

For more information about the Agriculture Services Young Farmer Project contact:

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For more information about extensionAUS™, contact:
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Acknowledge the Agriculture Services Young Farmer project team, the community of practice and of course the young farmers that are the future of agriculture.