Dear Colleagues,

We invite you to participate in **international research on rural extension agent and advisor perspectives of extension and innovation**. The study will help us understand the point of view of advisors and extension agents in New Zealand, Australia and the Pacific Region regarding their practice, and compare these views with practitioners from other countries, including Argentina, Brazil and South Africa.

Participants can provide their email address at the completion of the survey to go into the draw to win 1 of 2 $50 Gift Cards.

Participants can also ask to receive a first report with results from Australia, New Zealand and the Pacific Region, and later a second with the comparison with other countries. This international research is supported by the Global Forum for Rural Advisory Services. In New Zealand, Australia and the Pacific Region the survey is led by Dr James Turner from AgResearch, with kind support by Australasia-Pacific Extension Network and the NZ Institute of Primary Industry Management.

Completing the questionnaire will take 20 to 30 minutes. If you have any questions you can contact James at [james.turner@agresearch.co.nz](mailto:james.turner@agresearch.co.nz). To reply, please click the following link <https://www.surveymonkey.com/r/QuestionnaireAPEN>

The questionnaire will be open until **31st December 2018**. Thank you for your support and participation in this research.

Kind regards,

James

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