Reflections on five years in automation, robotics and sensing

Sue Heisswolf and David Carey Department of Agriculture and Fisheries

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What we did and why we did it

Drivers:

- Media hype around the technology
- Increase industry productivity for greater global competitiveness

Aims:

- Better link up researchers with eventual end users:
 Growers, agronomists, consultants, local machine developers → bring researchers into the regions
- Evaluate technology with growers and industry
- Focus on industry needs rather than technology

then

• Address several identified industry priorities \rightarrow research on sensing technologies

and continue

• Regional industry forums, webinars, farm visits, one-on-one survey interviews, e-newsletters

Two projects – five years later.....

- The Technology where is it at?
- Fit-for-Purpose and early end user involvement
- The Valley of Death in 'Technology Transfer'
- Some general principles
- Get down to Specifics
- Social media as a technology

Bill Gates is supposed to have said

"We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten years."



Horsepower circa 1915

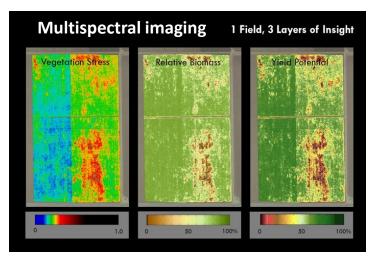


Self-driving old hat for tractors (GPS Global)



The World of Drones – remote sensing – satellite imagery





Software output per pixel

Hardware

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Communication tools – then and now





More Faster Better Simpler

Next stop: Telepathy?

The digital revolution, sensing and wireless technology

- Turn on irrigation by mobile phone
- Recalibrate colour graders/defect sorters in house

The Yield Technology Solutions

Sensing+ for Agriculture

long-term *transformation* over short-term *disruption*

Don't blame end users for poor adoption Know your customer



https://www.theyield.com/post/transformation-over-disruption-four-lessons-from-an-unconventional-startup-founder

Sensing technologies and machine learning

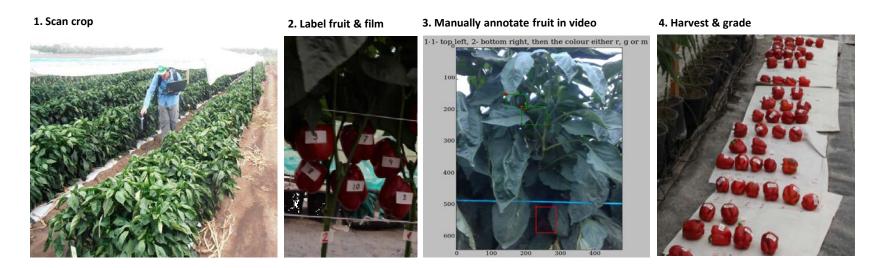
DAF/QUT/CSIRO collaboration – proof of concept research in capsicum

- Needs massive amounts of digital data and large human input to ground truth
- Provided a core around which to wrap industry engagement
- Response to identified industry priorities
- Modular to complement/not compete with existing R&D on robots
- Not aiming for practice change
- Aiming for early end user involvement \rightarrow fit-for-purpose technologies

QUT/DAF:

Can vision systems rapidly and accurately assess crop yields in fruiting vegetable crops?

- Optimised on field-grown capsicum crops
- Could find fruit in camera imagery at 75% accuracy
- Ready for prototype testing on farm



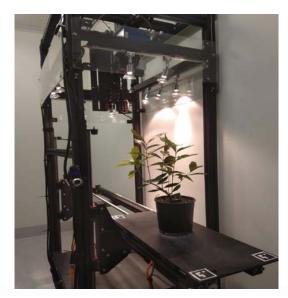
CSIRO/DAF: Can hyperspectral imaging & machine learning detect crop problems early before the human eye can?

- Tomato spotted wilt virus in capsicum
- CSIRO model detected infected plants at better than 90% accuracy
- Could detect infected plants at least 5 days before symptoms were visible to a plant pathologist
- Some way to go.....

Plant disease prediction per pixel







Under controlled lighting conditions

https://research.csiro.au/robotics/early-plant-disease-detection-using-hyperspectral-imaging-combined-with-machine-learning-and-iot

What impact did we have?

- Initially engaged a broad cross section of industry
- Gradual drop off in people participating

Those that continued to be involved:

- Increased awareness, knowledge, understanding of automation, robotics and sensing
- Increased capacity for better decision-making about these technologies

In general:

- People remained very positive about the future of AgTech in their business
- Frustrated by the slow pace of progress
- In part a reaction to expectations raised by the media hype

Fit-for-Purpose technologies

Almost unanimous support for involving end users early in the R&D process but time is a real constraint to this aspiration for growers, industry and also researchers.....



Focus on industry needs rather than technology

Involving end users early in R&D

.....co-innovate, participatory action learning, farmer first research.....

It's about an approach, attitude, worldview – people and problems as well as technology About specifics at the operational level as well as principles, strategies or generalities The specifics are what is tested, improved, adapted, integrated into the farming system Working out "how to" takes time, effort, courage, money and productive relationships

How might social media technology assist with all of this?

What can a smart phone do?

Social media as the new "word of mouth"

- We are all time poor make it easy simplify don't complicate
- Keep it flexible able to adjust and refocus in response to new input
- Managing/sharing data & information: provenance, filtering, value adding
- Communication relationships trust respect

How can social media technology improve end user participation?

• Which tool – in what context – for what specific aim?

For example:

Webinars – link city researchers with regional end users – updates, Q&A, feedback, minimum travel time, easier to coordinate, scope for on-demand

Our thanks to all participants

DAF: Steve Ginns, Denis Persley and Fiona Giblin CSIRO Data61: Peyman Moghadam, Phil Valencia and team QUT: Chris McCool, Clinton Fookes and team

A broad cross section of Queensland's vegetable (& fruit) industry:

- Owners, managers and staff from 40+ grower enterprises, 6 consultancy firms, 5 engineering firms and 20+ other service providers
- Industry organisations in Bowen, Bundaberg and Gatton



https://www.freshplaza.com/article/9136908/there-is-a-breakdown-between-growers-and-technology-companies/









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