

Extension Farming Systems Journal

volume 3

number 1

year 2007

ISSN 1833 – 2048 (online version)

ISSN 1833 – 203X (printed version)

Contents

page

i	Contents
ii	Editorial Board
iii	Foreword
iv	The character of Extension Farming Systems Journal
iv	Instructions to authors

Research Forum

1	Rajinder Singh, J Brennan and J Lacy Economic assessment of partial adoption of extension programs: the case of the Ricecheck program in Australia
13	Bruce Small and H Roth Preferred technologies and strategies for intensified pastoral production in New Zealand: are there human resource implications?

Industry Forum

19	Glenda Steain, P Sullivan, P Blackmore and M Somerville Community and agencies working together – Strategies for aquatic weed management
----	---

Editorial Board

Editors

Roy Murray-Prior
Curtin University of
Technology
r.murray-prior@curtin.edu.au

Neels Botha
Ruakura Research Centre
neels.botha@agresearch.co.nz

Secretariat

Rosemary Currie
Australasia-Pacific Extension
Network
info@apen.org.au

Editorial Board Members

Ruth Beilin
University of Melbourne

Denise Bewsell
Ruakura Research Centre

Amabel Fulton
Rural Development Services

Fionnuala Hannon
WA Department of Water

John James
Qld Department of Primary
Industries & Fisheries

Christine King
University of Queensland

Greg Leach
SEQ Catchments

Simon Livingstone
Marcus Oldham College

Mark Paine
University of Melbourne

Terry Parminter
Ruakura Research Centre

John Petheram
University of Melbourne

Janet Reid
Massey University

Kate Roberts
Roberts Evaluation Pty Ltd

Frank Vanclay
University of Tasmania

Jane Weatherley
Meat & Livestock Australia

Kathryn Warburton
Curtin University of Technology

Foreword

Welcome to Issue 3 of the *Extension Farming Systems Journal*. It is the first edition of to be published jointly by the Australasian Farm Business Management Network and the Australasia-Pacific Extension Network. We hope it will provide an opportunity for members of both networks and others to publish articles focused on extension aspects of agribusiness systems.

However, the journal remains essentially the same, with both Research and Industry Sections; the former for publishing outcomes of research and practice in extension and the latter to act as a forum for publishing papers on farm business and farming systems technology highlights with typical extension character, outstanding farm and agribusiness case-studies and leading farmers' stories.

It will remain an on-line journal, although it is possible to purchase hard copies.

Roy Murray-Prior
Neels Botha

Editors

The character of the *Extension Farming Systems Journal*

The *Extension Farming Systems Journal* is jointly published by the Australasian Farm Business Management Network (AFBMN) and the Australasia-Pacific Extension Network (APEN) with free online access to AFBMN and APEN members and others. A printed version is available to interested individuals and organisations by paid subscription. The journal is registered as with DEST as satisfying the refereeing requirements for the Higher Education Research Data Collection.

Extension Farming Systems Journal is an innovative extension publication of the AFBM Network and APEN. This journal covers extension aspects of agribusiness systems. Extension Farming Systems Journal is for farmers, farmer groups, corporate agribusiness managers, professional farm business consultants, extension and development officers, academics, researchers and postgraduate students who want to help extend the available knowledge about the efficient and effective operations of farming systems in Australia. There are two formats for publication:

Extension Farming Systems Research Forum

Extension Farming Systems Industry Forum

Extension has many definitions but to provide guidance we will adopt that found on the Australasia Pacific Extension Network website (<http://www.apen.org.au>).

Extension Farming Systems Research Forum

The Research Forum section of the journal will publish research into agricultural extension issues that follow a recognised disciplinary research methodology. It is targeted at professional extension practitioners and will be reviewed by the Editors and members of the Editorial Board. Two Editors are appointed and Editorial Board members are nominated by the AFBM network and APEN. The Editorial Board manages the Research Forum and the Editorial Board members have advisory, mentoring and refereeing roles. The Executive Editor manages the printing of the Journal.

Extension Farming Systems Industry Forum

The Industry Forum section of the journal - mainly targeted to professional farmers, agribusiness managers, farm business consultants and extension practitioners - will be reviewed by an industry panel to evaluate scholarship, readability, relevance to industry and capacity to enable change. The Industry Forum section of the Extension Farming Systems Journal will publish papers on farm business and farming systems technology highlights (typically with an extension character), outstanding farm and agribusiness case-studies and leading farmers' stories.

Who can access the Extension Farming Systems Journal?

EFS Journal is published online free of charge for AFBM Network and APEN members and a wider audience. A subscription for printed copies of the journal can be ordered by contacting the Secretariat. Hard-copy issues have a cost of A\$25 (+GST) per issue.

Who can publish in Extension Farming Systems Journal?

Extension Farming Systems Journal is for members of the AFBM Network and APEN. Anyone intending to publish a paper in Extension Farming Systems Journal who is not a member of either organisation should initially apply for membership of the AFBM Network or APEN by contacting the Administrative Assistant of AFBMNetwork at afbmnetworkexecutive@listserv.csu.edu.au or the APEN Secretariat at info@apen.org.au

Initially the Journal Editors will decide whether a paper and author meets the criteria for acceptance into the reviewing process for either the Industry or Research Forum sections. The criteria for assessing suitability will vary according to the details outlined under the Industry and Research Forum sections of the Journal.

If accepted for the Research Forum it will be sent to two members of the editorial board for review. The Editors will then decide whether to publish a paper after receiving reports from the referees. If accepted for the Industry Forum it may be sent to reviewers from the Industry Forum panel for consideration and then published if their comments are favourable.

To submit a paper for publication please send an electronic copy of your paper, edited as per Instructions to the Editors.