



2015 APEN Conference

Sponsorship Prospectus

ADELAIDE, SOUTH AUSTRALIA
10 - 12 NOVEMBER 2015





2015 APEN CONFERENCE

The Australasian Pacific Extension Network (APEN) will present its bi-annual Conference in Adelaide from November 10 to 12. The Conference aims to arm attendees with knowledge and skills needed to embrace the challenges of the changing world before us. Changes include developments in communication, the adoption of social media, the increasing use of on-line communication platforms and challenges in sourcing funding as government policies change.

The theme for this year's Conference is 'Managing change, innovation and action in an ever-shrinking world'. Under this banner, key focus areas are:

The 'On-line' world | Measuring effectiveness | Change and innovation | Meaningful engagement

ABOUT APEN

The Australasia-Pacific Extension Network (APEN) is the leading professional association for people whose job involves facilitating change in communities. With 450 members across Australia and beyond, this organisation is leading the resurgence in the profession of extension and facilitating change. APEN's vision is to be the peak body for professionals working with people to facilitate change and innovation in primary industries, natural resource management and communities.

Many different organisations and industries are realising the need to be involved in facilitating change across communities. To effect these changes, extension practitioners need to learn new skills and draw on the learning and resources of others to improve their practice and theory. The agenda for this APEN Conference is to provide that skill and share learning – as everyone has an interest in ensuring that regional communities do experience change in a positive and supported way.

In making a commitment to become a sponsor, your company will be assured of high-profile exposure, both at APEN Conference and in the related promotional activities. This exposure will include exposure using some of the most innovative technology options available.

The APEN Conference will be promoted broadly across Australia and New Zealand. APEN is expecting over 150 delegates to join us in November for the Conference. To secure your place at the APEN Conference, simply choose the sponsorship option that best suits you, complete the application form and forward to the details specified on the form. See the conference website for more detail about the conference www.apen.org.au/Conference_2015.

Further information:

Jeanette Long
President, APEN

E | jeanette@agconsulting.com.au
M | 0438 373993

Trevor Ranford
Sponsorship Coordinator

E | sahort@bigpond.com
M | 0438 442 870

Rebecca Olthoff
Conference Planner

E | rebecca@dailyevents.com.au
M | 0403 509 736

APEN - Rosemary Currie, APEN Secretariat, 02 6024 5349, info@apen.org.au

See the conference website for more detail: www.apen.org.au/Conference_2015



SPONSORSHIP OPPORTUNITIES

Premier sponsor	\$20,000	(1 available)
Major sponsor	\$10,000	(2 available)
Pre Conference Field trip sponsor	\$ 5,000	(1 available)
Pre Conference Workshop sponsor	\$ 5,000	(1 available)
Conference Dinner sponsor	\$ 5,000	(1 available)
Powerbreak sponsors	\$ 2,000	(4 available)
Satchel sponsor	\$ 5,000	(1 available)
Welcome cocktail party sponsor	\$ 2,500	(1 available)
APEN Awards for Excellence sponsor	\$ 2,500	(1 available)
Keynote Speaker sponsor	\$ 2,000	
Conference brochure advertising (half page)	\$ 1,000	
Conference brochure advertising (full page)	\$ 1,500	
Satchel Insert sponsor	\$ 500	
Friends of APEN15 Conference sponsor	\$ 250	
Dunny door sponsor	\$ 1,500	(1 available)



APPLICATION TO SPONSOR

Please complete this form and return to info@apen.org.au or Post to PO Box 37, Stirling SA 5152 attention the 2015 APEN Conference organising committee.

Contact details

Contact Name: _____

Organisation: _____

ABN: _____

Address: _____

Telephone: _____

Email: _____

Sponsorship Preferences

I would like to take up the following sponsorship package:

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Premier sponsor | \$20,000 |
| <input type="checkbox"/> | Major sponsor | \$10,000 |
| <input type="checkbox"/> | Field Trip Sponsor | \$ 5,000 |
| <input type="checkbox"/> | Workshop sponsor | \$ 5,000 |
| <input type="checkbox"/> | Dinner Sponsor | \$ 5,000 |
| <input type="checkbox"/> | Powerbreak Sponsors | \$ 2,000 |
| <input type="checkbox"/> | Satchel sponsor | \$ 5,000 |
| <input type="checkbox"/> | Wecome cocktail party sponsor | \$ 2,500 |
| <input type="checkbox"/> | APEN Awards for Excellence in Extension sponsor | \$ 2,500 |
| <input type="checkbox"/> | Keynote Speaker Sponsor | \$ 2,000 |
| <input type="checkbox"/> | Conference brochure advertising (half page) | \$ 1,000 |
| <input type="checkbox"/> | Conference brochure advertising (full page) | \$ 1,500 |
| <input type="checkbox"/> | Friends of the Conference sponzor | \$ 250 |
| <input type="checkbox"/> | Dunny door sponsor | \$ 1,500 |
| <input type="checkbox"/> | Satchel Insert | \$ 500 |

I/WE understand that the sponsorship packages will be awarded strictly in order of receipt of application form and deposit.

Cancellation Policy

In the event of withdrawal of sponsorship please be advised that unless that particular area of sponsorship is resold, the organisers will reserve the right to retain the deposit monies received. We accept the terms and conditions as outlined in this sponsorship proposal and enclose our payment for \$ _____ plus 10% GST.

