

CONFERENCE PROGRAM





Tuesday 10 November			
Time	Event		Location
10:30am - 5:00pm	Pre Conference Field Trip		Foyer
12:00pm - 5:00pm	Pre Conference Social Media Workshop		Gold Coast Room
5:30pm - 7:30pm	Registration and Welcome Function		Pre Function Area
Wednesday 11 November			
8:00am - 8:30am	Registrations and networking		Pre Function Area
8:30am - 9:00am	Welcome to Country & Opening Address Jeanette Long, APEN President & Conference Convener		Adelaide Ballroom
9:00am - 9:30am	Keynote Speaker Gavin Beaver, GRDC & ORM <i>'extension and the on-line world'</i>		Adelaide Ballroom
9:30am - 10:00am	Keynote Speaker Jane Weatherley, MLA <i>'Farm 300: Coaching producers to reduce greenhouse gas emissions and increase profit on-farm'</i>		Adelaide Ballroom
10:00am - 10:40am	Powerbreak & Poster Session 1		
	Area 1	Area 2	Area 3
	<i>Diffusion and Adoption of Control Technique of Taro Beetle in Central Vitilevu, Fiji</i> Aaron Kama	<i>Social and technical influences that enable and constrain adoption of genetic improvement by commercial lamb producers</i> Erica Schelfhorst, Ruth Nettle, Barbara King and Roger Wilkinson	<i>'Face-to-face' before 'Facebook'</i> Lyndall Ash and Rabi Maskey
	<i>The evolution of a regional producer group</i> Bruce Hancock	<i>Bonjour: Tell me who's having the influence?</i> Florence Willaert	<i>Looking over the fence: The value of grower trips as an extension tool</i> Justine Severin



10:40am - 12:20pm	Concurrent Session 1			
	Monitoring & Evaluation Gold Coast Room	Change & Innovation Albury Room	Partnerships & Relationships Melbourne Room	New Technology Roseworthy Room
10:40am - 11:00am	<p><i>Developing solutions for restricted grazing managements to mitigate environmental impacts</i></p> <p>David Stevens, Seth Laurenson & Tony van der Weerden</p>	<p><i>Leading Sheep: a framework for supporting producer decisions about technologies and practices</i></p> <p>Nicole Sallur & Alex Stirton</p>	<p><i>The business of running a grower group: National learnings for local implementation</i></p> <p>Rebecca Wallis & Tom Lamond</p>	<p><i>Herding rabbits, without carrots: Creating an online crop nutrition extension network</i></p> <p>Sally Friis, Carol Rose, Julie White, Luke Beange, Stephanie Alt, Katherine Holloway & Richard Vines</p>
11:05am - 11:25am	<p><i>Reducing on-farm emissions: successful farmer engagement by understanding the impact on productivity and profitability</i></p> <p>Donna Lucas, Ashley Hobbins, Sophie Folder & Adrian James</p>	<p><i>Filling the innovation gap: Dairy Industry responses to the loss of government extension services</i></p> <p>Neil Webster</p>	<p><i>A farming systems group model of agricultural extension: research and extension network facilitators</i></p> <p>Jennifer Bond & Stuart Putland</p>	<p><i>Evaluating a novel method of on-line knowledge transfer for land managers</i></p> <p>Harpinder Sandhu & Geoff Kuehne</p>
11:30am - 11:50am	<p><i>Wintering off livestock in New Zealand</i></p> <p>Geoff Kaine</p>	<p><i>Enabling public sector extension services to apply modern comprehensive extension approaches; facilitating farmer organisations and market engagement</i></p> <p>John G. Connell, Peter Case and Michael Jones</p>	<p><i>Grazing best management practices: Benchmarking practice to identify productivity opportunities and subsequent extension needs in the grazing industry</i></p> <p>Michael Taylor and Peter Long</p>	<p><i>The Dairy Fertility Investigator: blogging as a digital extension platform for agriculture</i></p> <p>Ee Cheng Ooi, Joanne Campbell, Ross O’Sullivan, and Sarah Chaplin</p>



11:55am - 12:15pm	<p><i>Engaging with farm businesses: How effective was the Farm Planning program?</i> Rebecca Heath, Maria Fay Rola-Rubzen, Roy Murray-Prior and Christine Storer</p>		<p><i>On-The-Ground (OTG) – A training, development, and extension program assisting the sheep sector in Iraq</i> Hussein Al Moadhen and Sean Miller</p>	<p><i>Leveraging Twitter® to aid tactical fertiliser applications in the West Australian Grainbelt</i> Liam Ryan and Bryton McShane</p>
12:20pm - 1:30pm	Lunch			
	Concurrent Session 2			
1:30pm - 3:05pm	<p>Monitoring & Evaluation Gold Coast Room</p>	<p>Change & Innovation Albury Room</p>	<p>Training & Education Melbourne Room</p>	<p>New Technology Roseworthy Room</p>
1:30pm - 1:50pm	<p><i>Using typology research for engagement strategies: A quick tool to understand audience segmentation</i> Michelle Graymore, Imogen Schwarz & Briana Brownell</p>	<p><i>Building a robust capability framework to face the fast-growing challenges of the New Zealand dairy industry</i> Kate Sargeant & Mark Paine</p>	<p><i>Extension dynamics in a pluralised dairy network</i> Barbara King & Ruth Nettle</p>	<p><i>How eXtensionAUS provided a national extension platform for Beet Western Yellow Virus</i> Katherine Hollaway, Richard Vines, Julie White, Gavin Beever, Kellyanne Harris, Kieran Murphy, Carlos Lora, Kyle Thoms & Thomas McCue</p>
1:55pm - 2:15pm	<p><i>Beyond Results: Planning science for meaningful change</i> Helen Percy, James Turner, Neels Botha, Toni White, Bruce Small, Alex Fear & Andy Cooper</p>	<p><i>Research models for increased adoption in the New Zealand Kiwifruit industry</i> Chrissy Stokes</p>	<p><i>Making sense of the science behind fruit fly control</i> Isabel Arevalo-Vigne, Nancy Longnecker, Ben White, Iain Walker & Ross Kingwell</p>	<p><i>It's all about the benefits: Why extension professionals adopt Web 2.0 technologies</i> John James, Jeff Coutts & Raj Gururajan</p>
2:20pm - 2:40pm	<p><i>DIY Precision Agriculture</i> Nigel Metz, Julien Coles & Alice Butler</p>	<p><i>The influence of family and personal domains on farm change decisions</i> Lisa Cowan, Vic Wright, Geoff Kaine & Ray Cooksey</p>	<p><i>Pasture recognition skills and implications for land management programmes</i> Clare Edwards, Phil Cranney & Carol Rose</p>	<p><i>Don't be afraid to try something new</i> Jayne Chamberlain</p>



	Monitoring & Evaluation Gold Coast Room	Change & Innovation Albury Room	Training & Education Melbourne Room	New Technology Roseworthy Room
2:45pm - 3:05pm	<i>The effect of project initiators in participatory research partnerships</i> Marie McEntee	<i>Beyond the cocoa farm: A new look at farmers choices in livelihood activities in selected areas of Papua New Guinea</i> William Kerua & Scott Glyde	<i>What's so special about you? How to develop a compelling reason for clients to work with you</i> Andrew Huffer	
	Powerbreak & Poster Session 2			
	Area 1	Area 2	Area 3	Area 4
10:00am - 10:40am	<i>Evaluating extension success: The value of external reviews</i> Michele Ryan <hr/> <i>Co-innovation, extension and water management: Learnings from a case study in an irrigation scheme in New Zealand</i> MS Srinivasan, Denise Bewsell & Graham Elley	<i>Evaluating co-innovation in practice using structured reflection: a dairy heifer rearing case study</i> Paula Blackett, Toni White, Rob Brazendale, Greg Lambert, Sarah Dirks <hr/> <i>Extension in small horticultural industries,</i> Grant Bignell and David Bruun	<i>Proof of concept of lean meat yield and eating quality producer demonstration sites</i> Bruce Hancock, Janelle Hocking Edwards, Sam Gill, Richard Apps and Alex Ball <hr/> <i>Refining approaches to video-based extension in horticulture</i> Shane Mulo, Ingrid Jenkins, Grant Bignell and Paul O'Hare	<i>Using video to drive practice change in the Australian macadamia industry</i> Ingrid Jenkins, Shane Mulo, Grant Bignell and Paul O'Hare
3:45pm - 4:15pm	Keynote Speaker Rod Saal, Ag Assist <i>'Mates who open gates: Innovation in action'</i>			Adelaide Ballroom
4:20pm - 5:00pm	APEN Annual General Meeting			Adelaide Ballroom
7:00pm - 11:00pm	Conference Dinner & Awards: Adelaide Oval Dinner sponsored by Adelaide & Mount Lofty Ranges Natural Resources Management Awards sponsored by Dairy Australia			



Thursday 12 November			
8:00am - 8:30am	Registrations & Networking		Pre Function Area
8:30am - 8:40am	Conference Update		Adelaide Ballroom
8:40am - 9:00am	APEN 2015 Award Winners		Adelaide Ballroom
9:00am - 9:30am	Keynote Speaker Jeff Coutts, Coutts J & R <i>'The growing extension patchwork: Not dying but morphing!'</i>		Adelaide Ballroom
9:30am - 10:00am	Keynote Speaker Chris Reichstein, Nuffield Scholar & Grain Producer <i>Utilising peer learning and benchmarking to drive practice change: 'How farmers learn –meaningful engagement'</i>		Adelaide Ballroom
10:00am - 10:15am	2017 International Conference		Adelaide Ballroom
10:15am - 11:00am	Powerbreak & Poster Session 3		
	Area 1	Area 2	Area 3
	<i>Application of co-innovation principles at the interface between forest growers and wood processors</i> Karen Bayne, John Moore and Andrew Dunningham	<i>A case study on the role of co-innovation in tomato potato psyllid/zebra chip research in New Zealand</i> Jessica Vereijssen, Nicola Park, Natasha Agnew and Tracy Williams	<i>Managing on-farm nutrient losses in Canterbury, New Zealand using a co-innovation approach, Ina Pinxterhuis</i> Paul Edwards and Denise Bewsell
<i>Lamb Supply Chain Group: Engaging the value chain</i> Bruce Hancock, Graham Gardner, Dave Pethick, Richard Apps, Alex Ball, Josh Whelan	<i>Goal attainment scaling: A measurement tool to assess natural resource management practice changes on farm</i> Rabi Maskey, Helen Murdoch, Rhiannon Aped, Karen Brisbane, Greg Bekker, Nick O'Halloran		



11:00am - 12:40pm	Concurrent Session 3			
	Monitoring & Evaluation Gold Coast Room	Change & Innovation Albury Room	Training & Education Melbourne Room	Monitoring & Evaluation Roseworthy Room
11:00am - 11:20am	<i>Industry backed network enabling change</i> Jess Coad & Emma Rooke	<i>Regional collaborative extension project</i> Terry Parminter	<i>WA wheatbelt landholders' perception of natural resource management support</i> Lynda Braddick	<i>Targeted extension strategies to improve water quality outcomes in the Australian sugarcane industry</i> Lawrence Di Bella, Dominique O'Brien, Michael Nash, Carla Wegscheidl & Ryan Turner
11:25am - 11:45am	<i>Paddock to Reef: Measuring the effectiveness of large scale investments in farm management change</i> Kevin McCosker & Adam Northey	<i>Fruit flies, Australian mangoes and market access: A case study on how extension processes were embedded in a long-term research project with no immediately adoptable outcomes and a plausible risk of failure</i> Austin McLennan	<i>The role of social capital in Tasmanian cherry industry value chain</i> Sophie Folder & Jim Cavaye	<i>Equipping farmers to take a fresh look at rules of thumb</i> Zoe Creelman, Jeanette Long & Danielle England
11:50am - 12:10pm	<i>Benchmarking practices to support practice change</i> Peter Long & Michael Taylor	<i>Smaller scale NZ dairy farmers: providing a context for future innovations</i> Victoria Westbrooke & Peter Nuthall	<i>Using temperament typing to improve your approach with clients</i> Cam Nicholson & Jeanette Long	<i>Outcomes of the choice between foreign and local workers in the Australian dairy industry</i> Geoff Kuehne & Ruth Nettle
12:15pm - 12:35pm	<i>Targeted education: The new extension opportunity?</i> Carol Rose & Michelle Smith		<i>The extension environment of large-scale farmers</i> Roger Wilkinson & Ben Rowbottom	<i>Evaluating the effectiveness of extension in improving reef water quality</i> Carla Wegscheidl, Phillip Trendell & Jeff Coutts



12:40pm - 1:40pm	Lunch			
1:40pm - 3:20pm	Concurrent Session 4			
	Monitoring & Evaluation Gold Coast Room	Change & Innovation Albury Room	Training & Education Melbourne Room	Education Sub-Committee Workshop Roseworthy Room
1:40pm - 2:00pm	<i>Improving the reach of research extension projects in the Australian vegetable industry</i> Kristen Stirling & Carl Larsen	<i>Keeping a long running extension program fresh</i> Wade Hunkin	<i>Understanding teachers attitudes to using agricultural and grains industry education resources</i> Heather Bray, Belinda Cay & Kathleen Allan	<i>An overview of tertiary extension education in Australia</i> Rebecca Cross, Peter Ampt, Barbara King & Ruth Nettle
2:05pm - 2:25pm	<i>Are discussion groups still relevant?</i> Simon Sankey	<i>Tailoring extension: When the reward is worth the effort</i> Beth Kyd	<i>Talking Business with WA mixed farmers</i> Danielle England	<i>Extension Training – Private Sector</i> Bruce Howie
2:30pm - 2:50pm	<i>Building women's participation in the wool industry</i> Kristy Howard, Anne Stelling & Cynthia Mahoney	<i>Do improved grazing management practices lead to increased levels of ground cover? A case study approach in the Fitzroy Basin</i> Emily Barbi Megan Star & Robert Denham		<i>Reinventing extension</i> Helen Ross, Peter Ampt, Rebecca Cross & Bruce Howie
2:55pm - 3:15pm	<i>Farming within limits: achieving economic and environmental benefits in Horizons through an innovation systems approach</i> Kelly Rijswijk & Helen Percy	<i>Using the 'market, message, media model' to guide the design of extension: Data from the wine industry</i> Megan Hill		<i>Panel discussion</i>
3:20pm - 3:45pm	Powerbreak Sponsored by PIRSA			



3:45pm - 4:45pm	Debate Moderated by Ian Doyle <i>Public versus private extension: Who does it better?</i>	Adelaide Ballroom
4:45pm - 5:00pm	Official Closing of Conference	Adelaide Ballroom
5:00pm - 6:00pm	Networking Drinks	