

# Tours – Thursday November 12

## Tour 1: Social Field Tour

Cost \$100 per person

The south west of Western Australia has it all - spectacular coastline, majestic forests, stunning caves, delectable food. On this bus trip you can experience all of this plus some of Australia's best beers! The tour includes:

### Cape Leeuwin Lighthouse

On the most South Westerly tip of Australia, where the Indian and Southern Oceans meet, stands Cape Leeuwin Lighthouse as a solitary sentinel. An opportunity for visitors to WA to experience this spectacular spectacle and perhaps climb the lighthouse if you feel fit!

### Jewel Cave

Jewel Cave is Western Australia's largest show cave and is home to one of the longest straw stalactites found in any tourist cave in the world. The caverns of Jewel Cave sink to a depth of 42 metres and stretch 1.9 kilometres long. Your guide will take you on an incredible and informative journey following 700m of walkways and stairs through several large caverns.

### Cowaramup Brewing

Cowaramup Brewing Company is a family-owned microbrewery situated in the world renowned Margaret River Region. Nine varieties of hops are grown on site and used to produce the beers. A great way to finish your conference program!



## Tour 2: Technical Field Tour

Cost \$100 per person

The south west of WA is not only home to some of Australia's best wine production systems but also produces some of Australia's best beef and dairy products. Our Mediterranean climate produces lush rich pastures, ideal for high producing dairy and beef cows. However, our sensitive coastal plains mean farmers have had to integrate responsible natural resource management practices into their production systems.

Join us as we visit a leading beef farmer and a dairy producer cooperative who have developed highly profitable and environmentally sustainable businesses.

### What has cricket got to do with beef production?

Ken Macleay – Blackrock Angus

If you are a cricket fan, then the name may be familiar? Ken played cricket for Australia and Western Australia in the late 1980's and early 1990's and has applied his reputation as a good all-rounder to his beef business. For Ken, every post has to be a winner and with one of Australia's most successful Angus studs he has certainly proven he can win at farming as well as cricket.

Ken will relate how profitable beef production is no different to successful cricket – he might even regale us with some of his cricketing stories!

### Farmers doing it for farmers!

Challenge Dairy Cooperative Ltd

Faced with de-regulation in 2000 and the potential for a milk price drop of up to 40%, a group of local WA dairy farmers could have been forgiven for seeing the 'glass as half empty'. However, their experience as the Challenge Dairy Discussion Group meant this group of innovative and visionary farmers were always going to see this as a 'glass half full' opportunity.

Nine years on Challenge Dairy Cooperative controls more than 60% of WA's milk and has been the catalyst for WA dairy farmers receiving the highest milk price in Australia.

We will discover how this group of dairy farmers became international business men with growing Asian markets.